



ALPEN-ADRIA-ALLIANZ  
 SAVEZ ALPE-JADRAN  
 ALLEANZA ALPE-ADRIA  
 ALPOK-ADRIA SZÖVETSÉG  
 ZVEZA ALPE-JADRAN  
 ALPS-ADRIATIC-ALLIANCE

GENERALSEKRETARIAT / GLAVNO TAJNIŠTVO / SEGRETERIA GENERALE/  
 FŐTITKÁRSÁG / GENERALNI SEKRETARIAT / GENERAL SECRETARIAT

## Summary Minutes

of the

### 1<sup>st</sup> Meeting of the Steering Committee of the Alps-Adriatic-Alliance

Klagenfurt am Wörthersee

March 27<sup>th</sup> 2014, 09:30

#### Attendants:

Member	Name
<b>KÄRNTEN (General Secretariat)</b>	DDr. Markus MATSCHEK <i>Deputy Director General of the Regional Government of Carinthia</i>
	Mag. Thomas PSEINER <i>Secretary General of the Alps-Adriatic Alliance</i>
	Mag. Armin SCHABUS
	Mag. Esther HORNER
	Dr. Johann SCHWERTNER
<b>BURGENLAND</b>	Dr. Michaela SLAMANIG <i>TCP On Equal Opportunities</i>
	Mag. Markus MELCHER
	WHR <sup>in</sup> Prof. <sup>in</sup> (FH)Mag.a Ingrid SCHWAB-MATKOVITS <i>TCP Europe</i>
<b>ISTRA</b>	Mag. (FH) Ulrike PICHLER
<b>KARLOVAC</b>	Oriano OTOČAN
<b>KOPRIVNICA KRIŽEVCI</b>	Marijana TOMIČIĆ
	Vladimir ŠADEK <i>TCP on Agriculture &amp; Ethnic Heritage</i>
<b>KRAPINA-ZAGORJE</b>	Marijan ŠTIMAC
	Nataša HLABAN
	Ivana ŠALKOVIĆ
<b>MEDIMURJE</b>	Darko RADANOVIĆ <i>TCP on Energy and Environment</i>
<b>SLOVENIJA</b> Skupnost Občin Slovenije (SOS)	Jasmina VIDMAR
	Saša KEK <i>TCP on Tourism</i>
<b>STEIERMARK</b>	Maria ELSSER-EIBEL
	Mag. Thomas HIRSCHBÖCK <i>TCP on Sports</i>
<b>VAS</b>	Judit BÁNOVITS <i>TCP on Economy</i>
<b>VARAŽDIN</b>	Larisa KRIŽAN
<b>VIROVITICA- PODRAVINA</b>	Sanja BOŠNJAK
<b>Wirtschaftskammer Kärnten</b>	MMag. Meinrad HÖFFERER

### **1.) Welcome**

DDr. MATSCHEK, Deputy Director General of the Regional Government of Carinthia welcomes the participants to the meeting of the Steering Committee. He delivers the greetings of Governor Dr. Peter Kaiser, Chairman of the Alps-Adriatic-Council who has to be absent due to an important meeting in Vienna.

The Alps-Adriatic-Alliance was founded with 11 members. Now he welcomes the 12<sup>th</sup> regular member – the Croatian County Virovitica-Podravina in the AAA. Slovenia, represented by Skupnost Občin Slovenije – the Association of Municipalities & Towns of Slovenia is now fully active within the AAA and ready to activate the TCP on Tourism.

DDr. MATSCHEK stresses the role of the Steering Committee as an important body for the evaluation of the various project-proposals and the allocation of the funds from the joint budget.

16 joint project- and 5 patronage-applications among which two will be handed in as EU-projects, are a very good number and illustrate the enthusiasm of the TCPs on Sports, Culture and Agriculture & Ethnic Heritage.

Since the Steering Committee is going to meet two more times this year – probably in June and late autumn, he hopes that the other TCPs will also be able to hand in project-applications by then.

DDr. MATSCHEK wishes a very successful meeting and expresses his high hope that this meeting will further deepen the cooperation within the AAA.

### **2.) Approval of the minutes of the meeting of the Commission of the Executive Officers of the AAWC on June 11<sup>th</sup> 2013 in Klagenfurt am Wörthersee**

Secretary General PSEINER welcomes the participants on his behalf. Since the Commission of Executive Officers was the body to approve funds from the joint budget of the Alps-Adriatic Working Community, the Steering Community of the AAA has to approve the minutes of the last meeting of this body in order to maintain continuity. The minutes are approved unanimously.

### **3) The EU transnational programs 2014-2020 and the Alps-Adriatic-Alliance – Presentation by Mag. Armin SCHABUS, EU-Program-Coordinator of the Regional Government of Carinthia**

The presentation has already been delivered to the participants by e-mail.

Information about calls will be spread.

The information flow should be established in an informal way.

Mr. OTOČAN/Istra sees good possibilities to prepare projects among the partners within the AAA which should soon be able to prepare 5 – 10 EU-projects supported by all members. Ideas for sustainable projects should also be discussed and developed by the Steering Committee.

### **4.) Report of the Secretary General**

The report was sent to the attendees by e-mail. The Secretary General reads the report and informs about the activities since the founding of the AAA.

The Alps-Adriatic Working Community was an observer of the Alpine Convention and the AAA is the successor in title. Mr. PSEINER invites the members belonging to the territory of the Alpine Convention besides Carinthia (Slovenia, Styria and Burgenland) to nominate an expert who could support the Secretary General in the meetings of the Alpine Convention's bodies. Skupnost občin Slovenije proposes Mr. Jernej Stritih, former director of CIPRA Slovenia.

The report of the Secretary General is accepted unanimously.

### **5.) Reports of the Contact Points and Thematic Coordination Points**

The descriptions of most of the TCPs have been provided to all members.

All attending heads of TCPs want the interested members to nominate experts for their specific TCPs.

TCP Energy and Environment represented by Mr. Darko RADANOVIĆ /Međimurje:

The AAA should implement bigger and larger projects in the near future. The TCPs should work together if a topic concerns more than one TCP.

TCP Europe headed by WHR<sup>in</sup> Prof.<sup>in</sup> (FH)Mag.a Ingrid SCHWAB-MATKOVITS/Burgenland:

Mrs. Schwab-Matkovits would like to have Mr. SCHABUS/Carinthia as an expert-member in her TCP. The TCP plans its first meeting in May 2014.

An excursion to Brussels in order to promote the AAA could be a possible initial-project for the TCP. The overall-cooperation among the TCPs should be strengthened.

TCP on Mobility represented by WHR<sup>in</sup> Prof.<sup>in</sup> (FH)Mag.a Ingrid SCHWAB-MATKOVITS/Burgenland:

The TCP asks all members to nominate experts.

Ms. TOMIČIĆ/Karlovac considers the exchange of ideas concerning traffic a crucial topic for the AAA. Therefore she stresses the important role of this TCP.

TCP on Equal Opportunities headed by Dr. Michaela SLAMANIG/Carinthia: The former Expert Group on Equal Opportunities within the Alps-Adriatic Working community has finished and published a report on its last project which consisted of a series of conferences of female politicians from the Alps-Adriatic area. This report was distributed to the members of the Alps-Adriatic Council in the course of its founding conference on Nov.22<sup>nd</sup> 2013. Copies of the report are available for the members of the Steering Committee as well.

The new project of the TCP has still to be started.

TCP on Agriculture & Ethnic Heritage headed by Mr. Vladimir ŠADEK/Koprivnica Križevci:

Mr. ŠADEK also asks all members to nominate experts for the TCP.

TCP on Economy headed by Ms. Judit BÁNOVITS/Vas:

The head of the TCP is already nominated: It is Dr. János Kondor from Vas who has also headed the Project Group on Economy within the former Alps-Adriatic Working Community.

MMag. Meinrad HÖFFERER/Economic Chamber of Carinthia states that "Wirtschaftskammer Kärnten" is already cooperating within a chamber-network together with Slovenia, Italy and Croatia since 2007. He would welcome the cooperation with the AAA as well.

TCP on Sports headed by Mag. Thomas HIRSCHBÖCK/Styria: Mr. HIRSCHBÖCK gives an impressive overview of the planned activities of the TCP.

TCP on Culture represented by Mrs. Maria ELSSER-EIBEL/Styria: The promotion of the AAA-network has to be further stressed. So far the feedback from her colleagues within the Regional Government of Styria is very positive.

TCP Tourism headed by Ms. Saša KEK/Skupnost Občin Slovenije (SOS): Ms. KEK suggests an even more intensified communication within the AAA.

A strategy with the priorities of the TCP on Tourism is going to be developed in the first meeting of the TCP.

The Secretary General states that a restructuring of the website [www.alpeadria.org](http://www.alpeadria.org) is under way. Since this website will be based on a new server and will be serviced with a completely new Content Management System the procedures will take some time.

Ms. Sanja BOŠNJAK/Virovitica-Podravina states that a TCP on Education & Lifelong Learning does not exist yet. Therefore Virovitica-Podravina offers to send a letter to the Chairman of the Alps-Adriatic-Council, Governor Dr. Peter Kaiser expressing the willingness to install a TCP on Education & Lifelong Learning.

This offer is highly welcomed by all attendees

## **6.) Discussion and approval of the project- and patronage-applications**

The Steering Committee approves grants from the common budget of the AAA in the amount of € 35.500,-- for 15 projects among which are two that will be handed in as EU-cofinanced projects and 5 patronages (see attached lists).

Only one project, the Alps-Adriatic Youth Chess Tournament 2014 has to be postponed until the next meeting of the Steering Committee because a 3<sup>rd</sup> project-partner within the AAA has to be found.

#### **7.) Any other business**

Ms. KEK/Slovenia suggests an update of the application form for joint projects: Applicants should be challenged to describe the expected added value of their projects for the whole AAA more clearly and the expected number of participants should be indicated as well.

The next meeting of the Steering Committee will take place on June 17<sup>th</sup> 2014 in Maribor (Slovenia), since the town is the most central location for all AAA-members. The third meeting of the Steering Committee in 2014 will be in Carinthia again this fall.